





Classic Type Black on White



Do not straighten
logo type



Keep 11.5°
angle



Use Thin Type at
appropriate times

PRIMARY LOGO



B&W Emblem



Color Emblem



Do not straighten
logo type



Keep 11.5°
angle



ALTERNATIVE LOGO



NEON LOGO

*Use for photo overlays, centered, at appropriate times

ALTERNATIVE LOGO 2



BLACK

CMYK: c 0 | m 0 | y 0 | k 100

RGB: r 35 | g 31 | b 32

HEX: 231f20

PANTONE: HEXACHROME BLACK C

JADE

CMYK: c 53 | m 0 | y 37 | k 0

RGB: r 118 | g 201 | b 178

HEX: 76c9b2

PANTONE: 338 C

PORCELAIN

CMYK: c 10 | m 8 | y 10 | k 0

RGB: r 226 | g 225 | b 221

HEX: e2e1dd

PANTONE: COOL GRAY 1 C

MENSCH

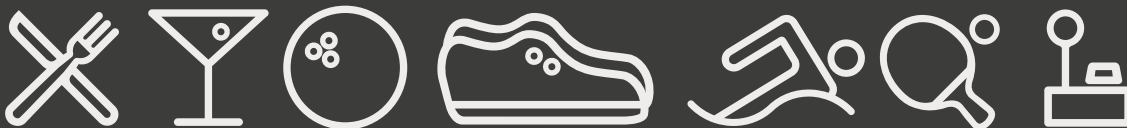
ABCDEFGHIJKLMNOPQRSTUVWXYZ

RSTUVWXYZ

1234567890

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CUSTOM "S" for LOGO | ALL CAPS



keep icons aligned



keep icons the same height



WOMEN'S HOSTESS VEST



MEN'S BARTENDER SHIRT



BASIC SERVER TEE



LADONNA DAY
GENERAL MANAGER



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HOURS: MONDAY - THURSDAY: 11:00AM - 12:00AM
FRIDAY + SATURDAY: 11:00AM - 2:00AM
SUNDAY: 10:00AM - 12:00AM



BUSINESS CARD



Designed by:



THANK YOU
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